

APPLICATION FORM for FUNDING REQUEST

Collaborative Tourism Promotion

Amount of Funding Request: \$

Organization Name:		
Address:		
Contact Person and Title:		
Telephone:	Fax:	E-mail:
Federal Tax Identification Number (if applicable):		

If more space is needed to answer the following questions, please attach no more than five additional pages.

1. Describe the event or activity proposed for which funding is being requested. <u>Be specific</u>.

2. How will this event or activity benefit tourism and the Albany community?

- 3. Has this event or activity occurred in previous years and/or in another location?
- 4. Please submit a budget with the request, including all proposed project resources and expenditures, including grant and non-grant funds. How will the requested funding be spent?

5. Please choose one that best describes your event or activity:

Onetime Ongoing Unsure

6. Have you applied for a CTP grant for this event or activity before? [A tiered-percentage approach is used when evaluating an organization's multiyear funding requests, i.e., up to 70% grant funding the first year, up to 30% second year.]

Yes No

If yes, please explain.

7. If your organization is chosen to receive a grant, you will be required to submit a final written report after the event/activity. The report needs to include the following: description of how CTP grant funds were of benefit to your event/activity; any relevant financial reporting; attendance figures, attendee comments, or questionnaire responses; description of the impact on local businesses (if determinable); examples of media features and exposure; and any additional information that helps to illustrate the success of the event/activity. Are you willing to do this?

> Yes No

8. Have you included the required bids/quotes or other paperwork supporting your request for grant funding? (One quote is required for requests under \$10,000. Three quotes are required for requests over \$10,000.)

> Yes No