



CITY OF ALBANY, OREGON
FINANCE DEPARTMENT

Marketing and Tourism Promotion Services RFP, Addendum 1

August 11, 2023

The purpose of this addendum is to modify the RFP documents only to the extent indicated herein. All other areas not changed or otherwise modified by other addenda shall remain in full force and effect. This addendum is hereby made an integral part of the original Project Documents.

The following questions have been asked and the following clarifications and revisions have been made to the RFP.

1. Is the RFP open to creative agencies who are not physically based in the United States?

Answer: There are no restrictions regarding U.S. only vendors.

2. What is the current annual tourism marketing expenditure for the City of Albany?

Answer: Recently, the AVA has been receiving about \$400,000 a year.